



Florida Occupant Protection Coalition

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NSC Mission

IN OUR LIFETIME,
**WE ARE
COMMITTED
TO**

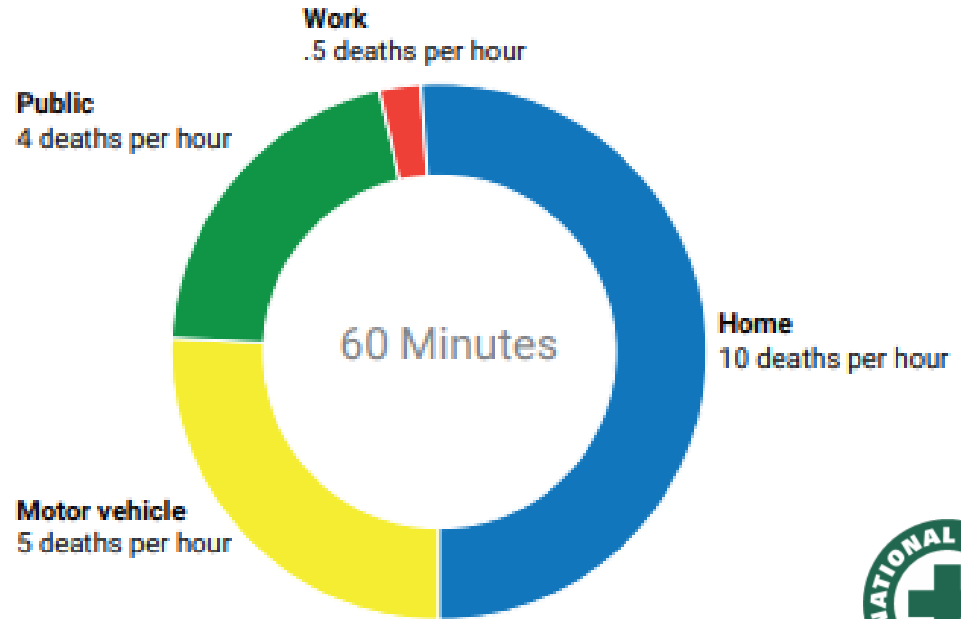
**ELIMINATING
PREVENTABLE
DEATHS**



How We Do Our Work

- Leadership
- Research
- Education
- Advocacy

Typical number of unintentional injury deaths every 60 minutes, 2016



Where We Focus

At Work



On Roads



At Home



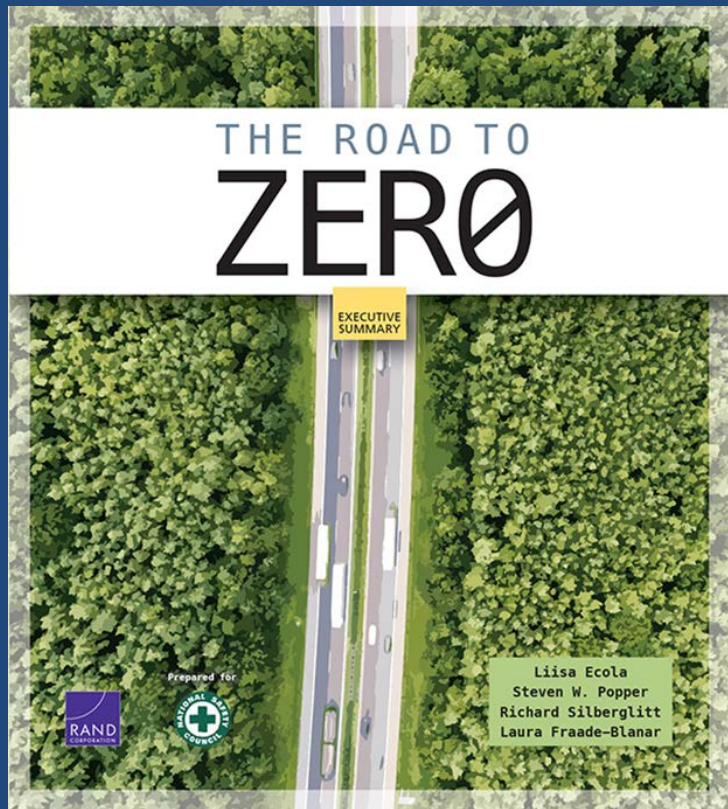
Safety on the Roads

nsc.org/RoadToZero

DOUBLE DOWN
on What Works

ACCELERATE
Technology

PRIORITIZE
Safety





NATIONAL
**CHILD PASSENGER
SAFETY** BOARD

A program managed by the National Safety Council

cpsboard.org





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New Child Passenger Safety Technician Certification Training Revised Curriculum Update

Originally presented at Lifesavers 2019, edited.

cpsboard.org



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Resources

- Diversity Resource Library
- CPST Curriculum Videos
- CPST Curriculum Resources
- Child Seat Recalls
- NHTSA Inspection Station Locator
- CPS State Laws
- State CPS Coordinator Role 
- Videos about CPS Liability
- Additional Resources



Please visit cpsboard.org/certification-recertification/ to complete CEU requirements

Resources

Curriculum Update

- PowerPoint Slides (May 2019) 

Digital Car Seat Check Form

- Digital Check Form Video Playlist
- Digital Check Form How-To Guide 
- Digital Check Form FAQs 

NHTSA Resources

- Seat Belt Safety For Everyone
- Seat Belt Safety For Tweens (Ages 8 - 14)
- Takata Airbag Recall Spotlight

CPS Certification

- Find a Technician Near You

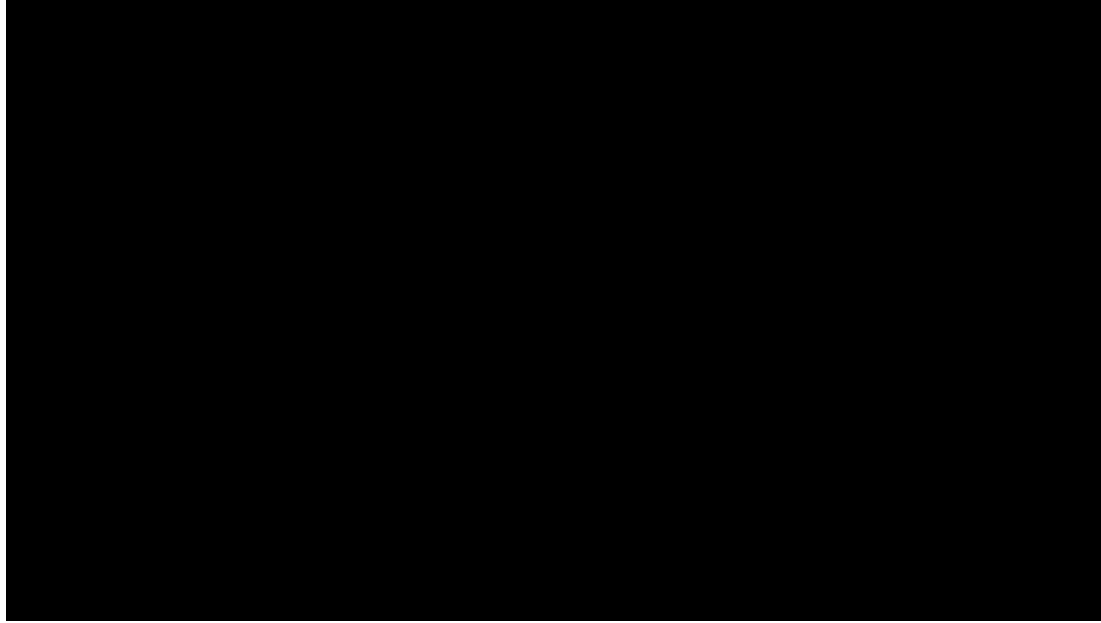
Board Quick Links

Submit Nominations for CPS Awards

- Updated CPST Code of Conduct (April 2019) 
- Letter to FAA re Car Seats (July 2018) 
- Video Guides to Car Seat Installation and Proper Seat Belt Use
- Safe Kids Ultimate Car Seat Guide
- NSC Child Restraint Position Statement
- NSC CPS Policy Release 



Living Proof



nsc.org/carseats





NOMINATIONS NOW OPEN

cpsboard.org

Updates:

- National CPS Award nominations
- NCPSB Membership Applications



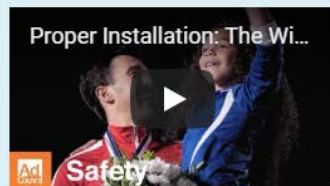


Do It for Your Kids: Become a Car Seat Safety Pro



National Highway Traffic Safety Administration

Car crashes are the second-leading cause of death for children under the age of 1 – and the leading cause of death for kids and young adults from ages 1-24, according to the National Safety Council. Children need special protection in vehicles to keep them safe in the event of a crash. Parents are encouraged to devote time to learn how to properly use car seats, booster seats and seat belts:



[cpsboard.org/
car-seat-safety](https://cpsboard.org/car-seat-safety)



Instructions

- Read the manufacturer instructions for your car seat or booster seat, as well as for your vehicle
 - Ensure you are installing your child safety seat correctly in the vehicle
 - Ensure you are securing your child in the car seat, booster seat or seat belt correctly

Seat Selection

- When choosing a car seat or booster seat, keep children in each phase of protection for as long as possible through the upper weight or height limits of your child safety seat
 - [NHTSA](#) offers steps you can follow to find the right child safety seat and to use it correctly to keep your child safe
 - [Four Car Seat Types](#)
 - [Understand parts for installation](#)
- For more information about keeping children safe during travel, please visit the [Diversity Resource Library](#)


Meet with a Technician

- Parents and caregivers are encouraged to meet with a nationally certified child passenger safety (CPS) technician to learn how to correctly use car seats, booster seats and seat belts for all passengers in your vehicle
 - [Find a Technician](#)
 - [NHTSA CPS Inspection Station Directory](#)
 - [Safe Kids CPS Community Events](#)

Recalls

- [Register](#) your car seat or booster seat with the manufacturer
 - This allows you to receive recall and safety notice information so your child can remain safe.
- You've taken steps to protect your family by making sure everyone is properly restrained. Now check to see if your vehicle has any open [recalls](#).
 - [Takata recall spotlight](#)
 - Tens of millions of vehicles with Takata air bags are under recall and pose a very serious threat to safety. Is your vehicle one of them?

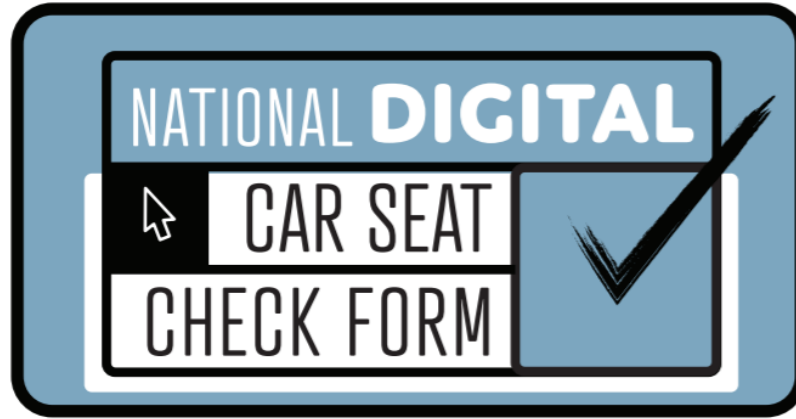
Additional Resources:

- [Installation Videos](#) (How-to guides for rear-facing and forward-facing car seats, booster seats and looking beyond boosters to achieve a proper seat belt fit)
- [Keeping Kids Safe: A parent's guide to protecting children in and around cars](#) 
- [Safe Kids Worldwide: Ultimate Car Seat Guide](#)
- [NHTSA: Car Seat Use After a Crash](#)

cpsboard.org/
car-seat-safety



carseatcheckform.org



PROGRAM PARTNERS





Pediatric Vehicular Heatstroke Report

Kids in Hot Cars

One Child Is Too Many;
A Legislative Look Across the U.S.

Eliminating Preventable Deaths™

nsc.org/heatstroke



FREE E-LEARNING



nsc.org/hotcars

nsc.org/hotcars





HOT CAR DEATHS

NATIONAL SAFETY COUNCIL

- 38 CHILDREN UNDER 15 DIE EVERY YEAR
- 2018: 52 KIDS DIED
- HIGHEST NUMBERS: FLORIDA AND TEXAS

4-AIR AND ON OUR APP! AND DON'T FORGET TO TUNE-IN TO OUR SPECIAL

6:32 77°





**YOU PROMISED
TO ALWAYS
PROTECT THEM.**



CheckToProtect.org for auto recalls





CheckToProtect.org for auto recalls

Vehicle recalls: An emerging issue

- Nearly **1 in 4** cars on the road today has an open safety recall
- Many of those recalls may pose **deadly risks**
- Some drivers **do not know** their vehicle has a safety recall
- Other drivers know but think it's **no big deal**
- We need you to help **spread the word** to caregivers





CheckToProtect.org for auto recalls

Can you help spread the word?

- You already make sure a child passenger seat has no recalls
- Can you help us make sure the vehicle has no recalls, as well?
- Encourage vehicle owners to visit www.CheckToProtect.org and punch in their 17-digit VIN during the inspection process
- If the vehicle has a recall, remind the owner that all recalls are FREE to repair at a local, certified dealer





CheckToProtect.org for auto recalls

Pieces of the Puzzle

Collaboration is key.

We are spreading the word through:

- Law enforcement
- Child passenger safety techs
- State DMVs
- Military bases
- Employers
- Dealerships
- More





CheckToProtect.org for auto recalls

Is a vehicle under recall?

- How to find out:
 - Visit **www.CheckToProtect.org**
 - Enter your 17-digit Vehicle Identification Number (VIN)



Find out if your vehicle has any open recall.
It's **free to check** and **free to repair** at a dealer.

Enter 17-character VIN (Vehicle Identification Number)





CheckToProtect.org for auto recalls

How to pinpoint a recall

20HBM53633S008745



How to find your VIN

- On driver's side dash
- Inside driver's door
- On registration or insurance card





CheckToProtect.org for auto recalls

Contact Information

Contact: Tom Musick, senior program manager,
National Safety Council

Email: tom.musick@nsc.org

Phone: (630) 775-2381

[CheckToProtect.org](https://www.CheckToProtect.org)



Driveit HOME™

HELPING YOU KEEP YOUR NEW TEEN DRIVER SAFE

nsc.org/DriveItHome



Safety in Homes & Communities



[InjuryFacts.nsc.org](https://injuryfacts.nsc.org)

- Brief
- Data Details



June is National Safety Month

Join NSC and thousands of organizations nationwide in celebrating National Safety Month.

Observed annually in June, National Safety Month focuses on reducing leading causes of injury and death at work, on the road and in our homes and communities. We provide downloadable resources highlighting a different safety topic for each week in June. Topics for 2019 are Hazard Recognition, Slips, Trips and Falls, Fatigue and Impairment.



Get Free Materials

Spread the word! Free poster, tip sheets and more.



Member-Exclusive Materials

Members get much more during National Safety Month.

nsc.org/nsm





Practice Child Safety In and Around Cars

Car crashes are the second leading cause of preventable death for children under the age of four – and a leading cause of death throughout life, according to injuryfacts.nsc.org. But cars pose plenty of risks even if they're just sitting in the driveway. Fortunately, there are steps you can take to protect children of all ages around cars.

Child Passenger Safety

Young children need special protection in the car to keep them safe in the event of a crash. New parents should spend plenty of time learning how to properly install and use a car seat in their vehicle. Try these tips:

- Never drive off without your child properly secured in the right car seat for him or her
- Children should sit in a rear-facing car seat at least through age 2
- When choosing a car seat or booster seat, match the seat type to your child's height and weight, not just his or her age
- Register your car seat to stay aware of important safety recalls
- Find a nationally certified child passenger safety technician at cpsboard.org/car-seat-safety to be sure your car seat is installed correctly

Hot Car Risks

In 2018, 52 children died in hot cars. In many of these incidents, the children are unknowingly left or forgotten in the car by a caregiver, though children have also died after gaining access to an unattended vehicle. Some children have also died after knowingly being left in a vehicle, which typically does not equal mal-intent. To keep your child and others safe around hot cars:

- Never leave your child in the car alone, not even for a minute
- Always keep your car locked so children cannot get inside on their own
- Use reminders – like keeping your phone in the back seat – to ensure you don't forget your child in the car
- Take the free NSC "Children in Hot Cars" training at nsc.org/hotcars

Backover Dangers

Backovers can kill or seriously injure children and they often occur near driveways or parking spaces. To protect your child from a backover:

- Always walk around your car to check for children and hazards before driving
- Teach your child to stay clear of running cars, especially if the driver has just gotten in the vehicle
- Use backup cameras to better see what is behind your vehicle – check your vehicle manual to see if your car offers additional technology and visit MyCarDoesWhat.org to learn more

Take one step for safety: Make sure your child's car seat is properly installed – if you can move it more than an inch in any direction, it is too loose.



Sources:

[Injuryfacts.nsc.org](https://injuryfacts.nsc.org)

[NoHeatStroke.org](https://www.nhtsa.gov/equipment/car-seats-and-boosters)

National Highway Traffic Safety Administration (NHTSA)

<https://www.nhtsa.gov/equipment/car-seats-and-boosters>

<https://www.nhtsa.gov/road-safety/child-safety>

Safe Kids Worldwide

2017 CDC Mortality Data

nsc.org/nsm





Start the Conversation Early on Safe Driving

Riding in a car is one of the most dangerous activities we do on a day-to-day basis – it is the leading cause of preventable death for people ages 5-24 – and driver distraction is making this problem even worse, according to injuryfacts.nsc.org.

Fortunately, as a parent, you can take action to teach your children the dangers of distracted driving, particularly of cell phones, and help them form safe driving habits long before they get behind the wheel.



Use the following suggestions to get the conversation started early. You can then use the included 'Distracted Driving Family Pledge' to set rules around cell phones in the car and pledge to drive safely.

Young Children

- **Be a role model:** Young children should be introduced to the habits of safe driving early on. A great first step is to simply set a good example and keep your phone and other distractions out of sight while you drive. Not only will this help keep you and your passengers safe, it also avoids the risk of teaching your child that this dangerous behavior is acceptable.
- **Talk about the risks of distracted driving:** Talk early and often. The sooner your young children are aware of the dangers of distracted driving, the better.



Tweens

- **Teach your children to speak up about distracted driving:** As your children grow up and move from booster seats to regular seat belts, it is important to reinforce the risks of distracted driving and extend this conversation to other situations. If, for example, your child is part of a carpool and notices the driver is distracted, he or she should feel comfortable pointing this out in order to keep everyone in the car safe.

- **Point out the dangers of hands-free:** You can also talk to your children about the dangers of using hands-free phones behind the wheel, which have been shown to be just as distracting as handheld phones.

Teens

- **Make it official:** Once your children reach driving age, it is more essential than ever that you talk with them about the dangers of driver distraction. Teens are already more likely to be involved in a crash due to their inexperience behind the wheel, and distractions like cell phones only make the odds worse. Driving cell phone free should be a part of your driving agreement with your teen and a regular topic of conversation as you teach him or her how to drive responsibly.
- **Encourage your teen to spread this message:** Though it may not always be easy, everyone should feel empowered to speak up and ask friends, loved ones and other drivers to put their cell phones away while behind the wheel. For your teen, that includes friends, classmates and teammates. The earlier your children learn this lesson, the safer they will be on our roads.

nsc.org/nsm



NATIONAL
SAFETY
MONTH 2019



2018 National Safety Month Reach



- 862,061,200 media impressions
- 11,346,632 social impressions
- 10,000+ video views
- 100,000+ views of the NSM landing page



KIDZINMOTION.ORG

August
2019 & 2020

Orlando, FL



TOGETHER,
WE ARE
BUILDING A
CULTURE
TO

KEEP
•EACH OTHER•
SAFE





Thank You!

Contact: Amy.Artuso@nsc.org

Eliminating Preventable Deaths™